

# THE GLEICHEN CALL

VOLUME XXVIII

NO. 16

GLEICHEN, ALBERTA, WEDNESDAY JULY 3, 1935

SUBSCRIPTION \$2.00 PER YEAR

## YOUNG LIBERAL ASSOCIATION FORMED HERE

At a well attended meeting in the Club Room of the Community Hall, on Wednesday evening of last week, the Young Liberals of the town and district organized the first Young Liberal Association ever formed in Gleichen.

T. H. Beach, president of the local Liberal Association called the meeting to order, and told those present of the numerous Young Liberal Clubs that had been formed in the province. Since the two day Young Liberal convention held in Calgary in the spring, after explaining the advantages of these clubs a vote was taken and it was unanimously agreed that a Young Liberal Association be formed.

Irhard Bevridge, Young Liberal organizer for Southern Alberta further outlined the principles upon which these clubs were formed and the benefits to be received.

The following slate of officers were elected:

H. Hunter, president.

Bert James, president.

John Cook, secretary.

A keen interest was taken in the selection of the several committees upon whose work will largely depend the success of the Association.

Mr. Vaughn Hampton, Liberal candidate gave the boys great encouragement and spoke of the aims of the newly formed Association. He spoke of Liberal principles that were of vital importance to young men.

Mr. W. Clemens, president of the Constituency Liberal Association, spoke of the activities of several Young Liberal Clubs that he had visited.

Jack Wilson, member of the Rocky Ford Club told of the education and pleasure to be had from an active interest in liberal work.

The meeting adjourned July 9th, when committees will report and a program will be completed.

## THE WEEK AT OTTAWA

(By F. W. Gorshaw)

The Grain Bill was introduced in the House and passed the second reading before the people of the country interested in the grain marketing realized just what it called for. Mr. King, while recognizing that some arrangement would need to be made to carry on the work of Mr. McFarland, was not sure that the terms of the bill would meet the difficulty and asked to have a committee of the House investigate the situation.

The government was good enough to comply with the request and a committee was set up consisting of three Liberals one C.C.F. and five Conservative members. Mr. Bennett took the chairmanship. The evidence heard was of great importance. Mr. Richardson, Mr. Sidney Smith and others connected with the Winnipeg and Vancouver exchanges were also present. The Vancouver people were against setting up a Board through which all grain should be marketed. They said such an organization would route much of the wheat through eastern ports to the loss of the Port of Vancouver. They also said if one Board had complete control there would be a sales resistance set up and the Canadian farmer would not get the best price as buyers would be inclined to purchase wheat from other countries. The Winnipeg men also voiced their opposition to a one hundred per cent pi and had the following constructive suggestion to offer.

They recognized that Mr. McFarland's buying had stabilized the market at first and helped the farmer. Later, however, when he accumulated such huge quantities of wheat it had a depressing effect on the market. They all agreed and strongly urged that this 225 million bushels should be sold gradually so the market would absorb it so that it would not actually come in competition with the coming crop.

They said a board of three would not be so likely to make mistakes as a board made up of one man.

Also they thought the Government should fix a minimum price for wheat at some figure near the cost of production. If wheat was to be sold at minimum figure and 60c was mentioned, then the Board should buy and without delay, and without no

cumulating a large quantity, they should sell as they thought advisable. The Government should stand any loss.

If the price was above this minimum price then the farmer could sell and get full value for his crop without any interim payments as the proposed bill provided for. The farmer would have this minimum price as a cushion. He need not sell for this price if he thought wheat would go higher. He could hold his wheat if he wished on the prospect of it going higher being assured of the minimum price in any case.

This plan has been working in the Argentine and seemed to impress the members of the Committee with its fairness. Of course, the producers of lumber, apples, potatoes, etc., etc., once advanced their claims for similar help, received their special treatment at the moment. Why the claims of the wheat producer should first be recognized. As a result of the work of the Committee there will likely be real changes in the Bill.

## PROVINCIAL NEWS

Oil production in Alberta to the end of May was 417,100 barrels, compared with 547,282 barrels for the first five months of 1934.

As a result of special grants made this year by the federal department of agriculture, animal farm clubs will be held at seven exhibitions in Alberta this summer, under the direction of the Alberta department of agriculture and the various exhibition associations. These camps are to be held at Edmonton, Calgary, Lethbridge, Camrose, Vermillion, Vegreville and Red Deer. Already, many applications have been received from farm boys and girls.

Personnel of the Alberta Coal Commission, to probe the whole coal mining situation and conditions surrounding same, will be named with in the next two weeks. Hon. George Howlett, Minister of Trade and Industry announced on Friday. He had previously announced that Sir Montague Barlow, noted British engineering authority, would head the commission and would arrive in September to commence inquiry.

Making one of the most important drives in the history of the west in search of oil and gas prospects, four geological survey parties are being sent out from Edmonton this season to map and make structural studies of an area of 40,000 square miles extending east from this area to Battleford, Sask. Dr. G. S. Hume, of Ottawa will have general supervision of the work. One party will operate in mid-Essex and another under Dr. R. P. Hinsforth of the department of geology at the University of Alberta with Dr. P. S. Watson also of the department of geology, heads a party that will operate in the Wainwright district. Another party under D. C. H. Crickmore, graduate of the University of British Columbia, will cover the Vermillion district, while the fourth under C. O. Hage, of the University of Saskatchewan, has been given the region between Lloydminster and Battleford. Such well-known producing fields as Viking with its extension into the Kinsella area, Paybar, Wainwright, and the new district of Lloydminster will be covered in the season's program which will be carried on until the end of September. In addition also will be collected in regard to water wells which were bored particularly when they are on a common horizon.

As a matter of information for tourists, both resident and non-resident, the Public Works Department of the Province is arranging, to place signs on all bridges crossing stream of any importance, on main highways throughout the province, conveying information as to the names of the streams. How about the important stream that runs through town?

Canada, the United States, and France are the only countries allowed to ship flour to Belgium. The flour from France is employed solely in making certain kinds of biscuits for re-export and the Canadian and U. S. flour must be used only for making "biscottes," a variety of toasted bread, or for re-sale to ships stored.

Canadian and other Empire wheats are admitted free into the British Isles while wheat of foreign origin is dutiable under the Ottawa Agreements Act at a rate of two shillings (48 cents) per quarter of 180 pounds.

The part played by the Canadian school as a social factor in the community is the subject of a special bulletin issued by the Dominion Bureau of Statistics, in which the results of the last census bearing on this phase of national life are brought together. An earlier bulletin developed the fact that schools and universities in Canada claim about 3.5 per cent of the national expenditure, and this may be considered as an indication of their importance in the economic life of the country. Their weight as a social factor cannot be readily represented statistically, but a number of pertinent considerations are presented. No other occupational activity in the life

## SCHEDULE OF SOFT BALL FOR FIRST HALF

Last week's results of the softball games were: Gleichen 19, Meadowbrook 6; Namaka 10, Meadowbrook 8; Battery 6 and Gleichen 5.

The following is the balance of the first half of the softball schedule: Friday July 5th, Meadowbrook at Namaka.

Friday July 5th, Battery at Gleichen.

Sunday July 7th, Namaka at Battery.

Tuesday July 9th, Gleichen at Meadowbrook.

Tuesday July 9th, Gleichen at Na-

maka at Battery.

Sunday July 14th, Namaka at Gleichen.

The Agnew Trophy will be presented to the winners of the league. At the present time Meadowbrook is defending the cup. Two points are given for each win and one point for a tie game. When any disputes arise the managers and captains of the teams participating will handle such matters and their decisions are final.

## CORRESPONDENCE

Editor Call:

Your correspondent, Mr. Glembeck, appears to be all dressed up with no place to go.

The fundamental law of industry is that industry must furnish its own supply and demand. The machine, through mass production, has produced an embarrassing abundance of supply, while demand or credit has been delegated to private interests and industry must mark time while the people perish.

The old line parties send up a smoke screen of grain boards, marketing and credit acts, similar to the NRA in the United States, which after two years had failed with net results of around 30 billion, added national debt and a greatly increased dole.

At world conferences, industry is discussed and examined, supply analyzed and dissected, but demand, like our obligations and sound money is ignored. None but the High Priestley's sacrifice can enter there.

Control of credit is the sovereign right of the state and until it is returned to the state want and privation must increase.

Don't be afraid of the big bad wolf. Mr. Glembeck, Hapluen, of Ontario and others are already testing its strength and find it neither as big nor as bad as Mr. Headley has pictured it.

Never in the history of Alberta has so much depended on the results of an election. Should we win control of our credit, the world's greatest economist has promised to come back and stay with us until poverty and want, relief camps and dole have forever been banished from Alberta.

D. L. McLEOD.

## EDUCATION IN CANADA

The steady march of broadening opportunities is characteristic of the educational system of Canada. Not only are institutions of higher learning being expanded and strengthened. The broad base of general knowledge in the primary and secondary schools of the Dominion is being enlarged. If the span of the school year is taken as a measure of educational opportunity the Canadian child of today is given a chance of cultivating his intelligence almost half as great again as was provided for his parents.

The part played by the Canadian school as a social factor in the community is the subject of a special bulletin issued by the Dominion Bureau of Statistics, in which the results of the last census bearing on this phase of national life are brought together. An earlier bulletin developed the fact that schools and universities in Canada claim about 3.5 per cent of the national expenditure, and this may be considered as an indication of their importance in the economic life of the country. Their weight as a social factor cannot be readily represented statistically, but a number of pertinent considerations are presented.

With a feeling of considerable relief, we learn from a medical publication column that hair-dyes do not affect the brain, if any. Little boy: "Potato salad." Well insulated: "I wonder why it

of the country claims the daily attendance of so many persons. Each year sees one-fourth of the population of Canada appearing in the classroom as either pupil or teacher. There are twice as many school children as there are farmers, and as many as there are men in all other occupations combined.

The decennial census of the Dominion tabulates the number of children who have attended school during the school year and the number of months attended by each. From this information it is possible to calculate the amount of schooling being received by the average child. For almost ten years of his life the Canadian child of today goes to school. If his actual attendance in months is considered, counting ten months as a school year, he receives eight and a half years of schooling, or about half as much again as his parents. Conditions in 1931 (the last census) would produce an attendance for the average child throughout Canada of 8.56 years—almost one year more than 1921 and two years more than 1911. Since one of the years represents ten months of attendance it is probably about one month of time required to cover a school grade, and the average number of grades covered by a child in 1931 would accordingly be about 8.5 as compared with 6.5 in 1911, except that there was probably more retardation in the earlier year.

In order to obtain this amount of schooling, it was about ten years (9.89) from the time that the child of 1931 started school until he left, as compared with about eight years (8.46) for the child of 1911. As well as an absolute change of two years in the amount of schooling there has been a considerable relative shifting of positions among the provinces. In pre-war years school was shortest in the western provinces, especially Saskatchewan and Alberta, the two in process of most rapid settlement. Among the older provinces there was not a great deal of difference, the schools being between 6.7 and 7.0 years, except New Brunswick (6.46). In the twenty years following 1911 the western provinces overtook the others in average length of schooling, in spite of the fact that the older provinces went continually ahead. In Alberta this meant increasing the average schooling by nearly four years. In 1931 Quebec and New Brunswick were the only provinces not exceeding eight years, and each of these provinces had registered a gain of more than a year. The prairie provinces and the two maritime provinces at the same date show between eight and nine years; Ontario and British Columbia over nine years.

It is true of course, the bulletin points out that during the years the Canadian child is at school, many cases of bad marking occur and a good deal of school time is lost out of school, in and that in these hours, as also during the six or seven years before he starts school, his home is likely to be the dominant factor in his life. As a formative influence the school can hardly be expected to approach the weight of the home. But in relation to other influences its weight is heavy. If from the time he starts school he spends an hour and a half weekly in church at the theatre, at the athletic stadium, reading the daily press, or listening to the radio, the young Canadian of today will have to live to the age of ninety years to spend as much time with anyone of these as he spends in school. Moreover, the time (like the time in his parental home) is concentrated in his earliest and more impressionable years.

It is true of course, the bulletin points out that during the years the Canadian child is at school, many cases of bad marking occur and a good deal of school time is lost out of school, in and that in these hours, as also during the six or seven years before he starts school, his home is likely to be the dominant factor in his life. As a formative influence the school can hardly be expected to approach the weight of the home. But in relation to other influences its weight is heavy. If from the time he starts school he spends an hour and a half weekly in church at the theatre, at the athletic stadium, reading the daily press, or listening to the radio, the young Canadian of today will have to live to the age of ninety years to spend as much time with anyone of these as he spends in school. Moreover, the time (like the time in his parental home) is concentrated in his earliest and more impressionable years.

Canadian ice cream by law must contain not less than 10 per cent of milk fat and no other kind of fat must be employed in its manufacture.

The part played by the Canadian school as a social factor in the community is the subject of a special bulletin issued by the Dominion Bureau of Statistics, in which the results of the last census bearing on this phase of national life are brought together. An earlier bulletin developed the fact that schools and universities in Canada claim about 3.5 per cent of the national expenditure, and this may be considered as an indication of their importance in the economic life of the country. Their weight as a social factor cannot be readily represented statistically, but a number of pertinent considerations are presented.

Little Marvin found a button in his salad and remarked: "I suppose it fell off while the salad was dressing."

Most campaign thunder is accompanied by very little lightning.

A victim of a bad check artist writes a plea for "a really good bad check law."

Ambitious inventors might try devising an automatic combination

A DOLLAR'S WORTH  
Clip this coupon and mail it with \$1 for a six weeks trial subscription to  
**THE CHRISTIAN SCIENCE MONITOR**  
Published by The Christian Science Publishing Society  
Boston, Massachusetts, U. S. A.  
If you will find the daily good news of the world from this paper are equal to your needs, then you will be glad to know that you can now receive it at a reduced rate of \$1.00 per year.  
The Christian Science Monitor, Rock Bay Station, Boston, Mass.  
Please send me a six weeks trial subscription. I enclose one dollar (\$1.00).  
Name, please print  
(Address)  
(City)  
(State)  
(Zip)

**DON'T GAMBLE**  
—be  
sure

Quit depending on your old tires. Be sure of your tires by changing to Goodyear's new G3. It's Canada's popular tire!

**Goodyear G3**

Size 4.40 x 21	10.00
Size 4.50 x 21	11.00
Size 4.75 x 19	12.25
Size 5.00 x 19	13.25
Size 5.60 x 20	13.50

Other sizes equally low-priced.

**SCHMIDT SERVICE STATION**  
Wm. A. Schmidt  
GLEICHEN, ALBERTA

WE'VE heard a lot of what word "save" in the past few years. For some time now the question of saving our pennies and dimes has not only been important—but imperative. Also it must be noted that everyone will in due time of finding merchandise to the public has devoted his attention to pointing out how much you, the customer, can **SAVE** by dealing with him, to the exclusion of others. Which is perfectly all right too, but the fact is that it's advisable for a customer in his own interest to be sure that the savings that he is getting are real and not simply over enthusiasm on the advertising part. In other words to save where it's **SAFE** to save, for instance at EATON'S, where value means not simply cheapness—but quality, service and where every claim regarding merchandise is backed by an iron-clad guarantee of satisfaction that makes every purchase doubly safe. It's natural to want to save—but it's wise to remember that "It's **SAFE** to save at EATON'S."

**EATON'S**

contraption for moving lawns in summer and shoveling snow in winter.

It might be disconcerting to some radio speakers if they could see the number of dials that are turned when they begin.

A professor says that all bridge players have an inferiority complex. He probably never sat in the same game with his wife.

A scientist says that movements of the big toe tell how one's mind is working. A young fellow sometimes finds out how his sweetie's mind is working, that way.

**HOW TO MAKE ICED TEA**

Boil six heaping teaspoons of Sobe's Black Tea in a pint of fresh, boiling water. After six minutes pour liquid into two-quart container. While hot, add 1 1/2 cups of granulated sugar and the juice of 2 lemons. Stir well until sugar is dissolved; fill container with cold water. Do not allow tea to cool before adding the cold water; otherwise liquid will become cloudy. Serve with chipped ice.

**"SALADA"**  
**ICED TEA****Protect Wild Life**

This is an age of organization. Men and women, boys and girls, band themselves together in clubs, associations, unions, large or small, some single isolated groups, others as branches of a Provincial, Dominion, or international body. There are clubs to promote almost every conceivable thing, or object, in which mankind can possibly be interested. Their number is legion, and new organizations spring into existence almost every week.

Many organizations have been in existence for a long time, have large memberships, and very definite objects to serve. They have long occupied a useful and honorable place in our democracy, command the respect of all, and have made worthwhile contributions to society as a whole. Members of such bodies are bandied together, as a rule, in support of some great principle to which they are intensely devoted.

There are other organizations which come into being under the stress of temporarily prevailing conditions, and when those conditions change and pass away, these organizations pass out of existence, some having exerted a beneficial influence in the direction of reform and progress; others leaving little but a trail of disillusionment and loss behind them.

It would be impossible to even list, let alone classify, the organizations now in existence making appeal for the support of the public, and it is not the intention of this article to make any such attempt. Rather at this time it is proposed to direct attention to one particular organization, to which no great publicity has been given in past years, but which has been engaged in quietly, but none the less effectively, promoting a cause in which the people of Canada ought to take a very keen and active interest. On former occasions the attention of readers of this column has been drawn to other worthwhile organizations, consequently in now singling out one specific organization for a word of commendation we are making no new departure.

The organization now referred to—possibly we should refer to it in the plural and say organizations—are the Fish and Game clubs or leagues of the various provinces. These organizations are province-wide, not confined to sportsmen alone, but wide open to the naturalist and all lovers of wild life, whether they hunt with a gun or a camera or the notebook of the scientist, for, in the final analysis, the interests of these are common to all.

The objects these organizations are to promote wild life research; by an educational campaign to instill into the minds of people the cardinal rules and laws of nature and the necessity of giving to nature the assistance of the human element, where necessary, in order that the happiness which comes from plenty can continue to exist; to secure the passage of the necessary laws to prevent extinction of declining species and to ensure the right observance of those laws; to endeavor to maintain the necessary surface water supply, natural cover, trees and food conducive to a bountiful supply of wild life, and to control or eliminate those of its enemies which threaten its continued existence.

From this abbreviated outline of objects it will be seen that, in promoting them, these organizations are likewise promoting the welfare of all, irrespective of whether they are directly interested in the preservation of wild bird and animal life or not. For example, agriculturists and livestock men, in recent years, have seen the wisdom and necessity of conserving surface water supplies brought close home to them. Equally so, the wisdom and necessity of protecting trees from wholesale destruction in order that one of the main sources of surface water supplies should not likewise be destroyed.

As a people we have devoted far too little thought and study to the many forces and factors nicely balanced by nature to make this world a habitable, productive and beautiful land, and we have proceeded in our ignorance to do many things which have worked to our own injury with dire results and at a tremendous cost and enormous loss to ourselves and our country. We must work with nature with knowledge and understanding, not in direct opposition to nature, if we are to survive and prosper.

Apart, therefore from the attractiveness which an abundance and great variety of wild animal, bird and fish life gives to any country, the natural conditions which make such wild life possible are likewise the conditions which give beauty to a country and provide what may be regarded as the basic foundation upon which the productivity of the land rests, for without water and natural shelter the land would become a desert.

For these reasons, among others, Canadians should support organizations like the Fish and Game Clubs, if not by enrolment as active members therein, at least by extending their sympathy, support, and co-operation in achieving the objects for which such organizations exist. In a word, every Canadian should be a protector of Canada's wild life and alert and ready to assist in maintaining those natural conditions which alone make wild life possible.

**Must Import Grain**

**Manchuria Will Require Extra Supplies To Feed Population**

For the first time in many years, Manchuria will, this year, have to import grain in order to keep its own 30,000,000 people fed.

Because of lack of rain, it is feared that this year's crops of millet and other grains will be a failure, except in favored districts, and already the government of Manchukuo has made arrangements to import 50,000 tons of rice from Saigon, Rangoon and Bangkok. Additional large purchases are contemplated.

The people of Manchuria are not rice eaters, like the Chinese farther south. They subsist normally upon mostly millet and kachang, a species of maize.

**Shorter Men For Army**

**British Regulations Fix Minimum Height For Infantry At Five Feet, Two Inches**

The British army is to be shorter. Recruit regulations issued recently fix the minimum height for infantry at five feet two inches. This is two inches below the old minimum.

Cavalry of the line, tank corps, Royal Engineers, army ordnance corps may all accept recruits one inch below the minimum previously stipulated, provided they are otherwise fit.

The war office is determined, in view of the dearth of recruits, to bring the army up to full establishment.

The larger a bird happens to be, the longer its life span.

**Latest Method Detects Fingerprints On Cloth****VIII Preserve Them Indefinitely After They Are Found**

A new technique capable of developing fingerprints left on cloth, much as a snapshot negative is developed—has been added to the New York police department's bag of tricks.

The method, an indirect product of the Hauptmann case, includes the important accomplishment of preserving the original prints after they are found. Chemical baths bring out and fix the prints.

Shortly after the Lindbergh baby was kidnapped, Dr. Erastus M. Hudson, a specialist in body chemistry who makes fingerprints a hobby, was called to Hopewell, N.J., to examine the ladder used in the crime.

Using an iodine gas process, he found 500 prints where police had found none with the old powder-dusting method. Incidentally, none of the prints was identified.

Dr. Hudson was invited to direct the New York police department's crime-fighting research in this field.

The successful use of silver nitrate solutions on bleached linen and other cloths of light shades, and calcium sulphide on darker fabrics, followed.

The treatment brings chemical transformation of body salts in the wax of which fingerprints are made, causing the tiny lines to become apparent to the eye. The prints may be several years old.

The new technique is superior to the currently widespread method of dusting suspected surfaces with colored powder, it was said, because the powder-dusting is effective only when the wax is fresh.

**Strange Inventions****Weird Array Of Gadgets At Chicago Congress**

Termed by their own president as "nuts," the gadgets of the 14th annual national inventors congress brought to Chicago a strange array of thingsamajigs, botnames and doodads.

Among things which attracted spectators who viewed the exhibits of 700 inventors and 3,500 manufacturers and distributors were "lullaby bassinet," a pneumatic ladder, and a hen's nest which separates layers from lars.

If biddy lays an egg she automatically releases a latch which allows her to stroll out into yard where the laying flock. No eggs? The only door open to biddy is the one which permits her to enter another egg which big bad men come to gather chickens for market.

"Many inventors are nuts, as I am," said Albert G. Burns, of Oakland, Cal., president of the congress. "But don't forget it's the nuts who generate ideas which develop into inventions."

In the home life sector also was the "lullaby bassinet" which, at the turn of an electric switch, provides remote control rocking for baby.

**Grading Garnet Wheat****To Indemnify Grain Elevators For Loss Sustained**

An appropriation of \$1,500,000 apportioned in supplementary estimates tabled in the House of Commons, to indemnify grain elevators which may suffer loss through the separate grading of Garnet wheat. The change in grading is to come into force on August 1, 1935, and the regulation was effected in an amendment to the Canada Grain Act passed last year.

Supplementary estimates amounting to \$13,362,978 were introduced by Finance Minister E. N. Rhodes. Outside of additional appropriations for public works, the department securing the largest votes is national defence, for which more than \$3,000,000 is asked.

**Battles With Reptile****Noted Traveller Secures Fine Specimen Of King Cobra**

Lawrence T. Griswold, noted anthropologist who has headed a number of expeditions for the Ethnological Institute and National Zoological Park of Washington, D.C., arrived at Victoria recently with a fine specimen of the king cobra, which, he said, nearly took his life.

One night in the Philippine Islands Griswold awakened suddenly to find the giant cobra ready to strike. He diverted its attention by throwing a blanket and then with other members of the party killed it. The reptile measured better than 10 feet in length.

Cummings museum, London, contains an elaborate display of witches' remedies collected from Londoners in the last few years.

**Airport Now Obsolete****Thousands Of Dollars Being Spent On Alterations At Croydon**

Improvements and extensions costing thousands of dollars are being made to Croydon Aerodrome to cope with the growth in air traffic.

When Croydon was equipped as a main airport at a cost of \$1,500,000 in 1928, it was considered adequate for all London's air services for many years to come.

Since then passenger and goods traffic has increased by over 300 per cent and air lines radiate to all parts of Europe, the Empire and South America.

In seven years the airport has become too small for its job, although nearly all the home airlines have been transferred to Heston and Essex airports.

The lay-out of the buildings is to be altered and extended to speed up the examination of luggage and passengers. Passengers who have flown down from Paris in one and a half hours are sometimes held up for 20 minutes for this inspection.

When the alterations are completed in two months passports will be inspected while baggage is unloaded from the airliner.

METHODS of simplifying the loading and unloading of baggage to and from motor coaches will be used.

**An Interesting Exhibit****Development Of Transportation Shown In Many Working Models**

From a chariot of ancient Rome, the development, up to the present day, of transportation on land, on sea and in the air, was depicted in a transportation exposition at Saint John, N.B.

Hundreds of working models showed the growth of all means of transportation from the crude vehicle of long-ago to the vastly improved and more beautiful machines of to-day.

A feature of the indoor exhibit was a miniature display of Saint John river and part of the harbor with tiny ships anchored within, and a group of 74 pictures of sailing vessels famous in the early days of Saint John.

At Union station the latest steam-locomotives were on exhibition in their "Sunday best" while at Saint John airport a fleet of Canada's speediest and most up-to-date aeroplanes was shown.

**South Pole Tourist Trade****May Be Winter Sports Playground For Australians In Future**

The South Pole, or rather the great ice barrier 700 miles this side of it, is envisioned as the winter sports playground of Australians of the future.

The pole is about 3,100 miles from Melbourne and the barrier 2,400 miles. The imaginative with an eye on the development of safe long-distance air travel, see the tourist of the coming day indulging in snow sports under the shadow of the active volcanoes of Erebus and Terror hunting seal, catching penguins, going kayaking among the bergs and making short morning sled trips "into the blue."

Sir Douglas Mawson, Australian polar explorer, especially in the sketching programs for development of the Antarctic, including possibilities of initiating a seal fur trade, naming of penguin eggs and the opening of a winter sports ground.

**Gilder Picked Up Wireless**

Wireless messages were received in a gilder over Dunstable in mail week for the first time in England. Mr. G. E. Collins, who holds the British distance gliding record, made the experiment and he said afterwards that it was highly satisfactory.

"Solomon," said Mr. Isaacs to his son, "I have decided to insure your life."

Solomon looked up pitifully. "Fudder," he said, "wy must I burn."

He was a 10-year-old boy.

At an altitude of 15,000 feet it is possible to photograph an area of 220 square miles, the manufacturers claimed.

**Aerial Photography****New Camera To Take Panoramic Views From The Air**

An invention which may revolutionize aerial photography has been perfected by an optical firm in Germany, it was announced.

The new camera, designed to take panoramic views from the air, is equipped with eight lenses whose combined range embraces the entire terrain at all points of the compass.

At an altitude of 15,000 feet it is possible to photograph an area of 220 square miles, the manufacturers claimed.

**BIG size****BIG value****BIG satisfaction****Wants Damages****Two Westerners Honored At Meeting Of Canadian Seed Growers' Association**

As recognition of their outstanding work as seed producers, R. D. Kirkham, Saltcoats, Sask., and D. Lang, Cawston, B.C., were made honorary life members of the Canadian Seed Growers' Association, in convention at Edmonton. Further honor was conferred when the two growers were made "Robertson associates" of the organization, a distinction commemorative of Jas. W. Robertson, former Dominion agricultural commissioner.

Lang has been active in the association for 30 years and Mr. Kirkham for 20 years, during which time the latter has done important work in the purification of Marquis wheat. Bronze medals will be presented later.

**May Take Pets On Train****New Ruling For Passengers Using Sleeping Car Drawing Rooms Or Compartments**

Animal lovers may take their pets with them and not leave them at home or cradle them when traveling on trains, it was learned.

The Canadian National Railways, the Canadian Pacific and the Pullman Company announced patrons of sleeping car drawing rooms or compartments might take with them, dog, cat or small animals, or birds, as long as they were not vicious or objectionable. But they must be in suitable containers.

The privilege does not apply to passengers occupying space in the body of the car, and the pets will not be allowed outside of their masters' rooms.

**Had To Think Quickly**

A barrister who was sometimes forgetful, having been engaged to plead the cause of an offender, began by saying: "I know the prisoner at the bar, and he bears the character of being a most consummate and impudent scoundrel."

Here somebody whispered to him that the prisoner was his client, whereupon he continued: "But what great and good man ever lived who was not calumniated by many of his contemporaries?"

The song sparrow has about 2,500 feathers.

**WORRIED ABOUT YOUR HEALTH?****Let SASKASAL regale and maintain it**

Nature gives to Canada in sufficient abundance the natural Mineral Salts found in Little Mountain. These have been scientifically refined by expert Chemists in the form of SASKASAL SALTS.

Thus SASKASAL gives to Canada in simple form—salt pleasant to the taste, a reviving, revivifying product of Nature itself. This is the simple story of SASKASAL SALTS, valuable to you in many ways, in helping to maintain it in vigorous vigour. If you suffer from Constipation, Indigestion, Rheumatism, Diabetes or Liver Complaints, SASKASAL SALTS, as all Drug Stores—9¢.

**BACKACHE**

If you have backache, dizzy spells, headaches, do not neglect your kidneys. Take Gin Pills for prompt relief at the first sign of these symptoms. You will feel better, look better—be better, if your kidneys are functioning properly.

Used For Centuries

The Mohammedan lunar year of 354 days is a creation which corresponds to nothing in nature, says an Egyptologist, yet this limping calendar system has been used for 1,313 years—or, as a Mohammedan would count it, 1,354 years.

# Firestone

## TIRES

at these prices are  
BARGAINS

Firestone Tires do not cost one cent more than ordinary tires—you get all the Firestone extra values and mileage at no extra cost.

Size	High Speed	Old-S	Sen-	Size	High Speed	Old-S	Sen-
30x3 1/2	.....	6.00	5.25	5.00/20	13.50	11.50	9.75
4.50/20	10.75	9.25	7.75	5.25/18	14.75	12.50	10.75
4.50/21	11.00	9.50	8.00	5.25/21	16.25	13.75	11.00
4.75/19	12.25	10.50	8.75	5.50/17	15.75	13.50	11.25
5.00/19	13.25	12.25	9.50	5.50/19	16.75	14.25	12.25



Yesterdays  
SAY FIRESTONE  
TODAY'S  
5 32

## New Police Methods

### Twilight Sleep Potion Might Take Place Of Third Degree

You can put it down in your little red book right now that the time is coming when every finger print will be kept in record by a bureau of registration and identification. You can take the word of Sanford Bates, director, bureau of prisons, department of justice, Washington.

Now out there, but he said that a newly-concocted twilight sleep potion would take the place of police third degree methods. Like detectors would break down criminals. Magnets would detect concealed weapons. Prisons would be guarded by a solitary man, who, by means of electric devices, would know the movement of every man in the prison. Police dogs would replace men. Prison bars would be saw-proof. Babes' cribs would be protected by a system of alarm which would prevent kidnaping.

But let Mr. Bates tell his own story.

In the files of the bureau of registration and identification, Washington, tucked away in drawers, there are the finger-prints of four and a half million persons. "And there are not two of them identical," Mr. Bates said. "There never have been. The time is coming when every person in United States and Canada will have their finger-prints registered. Even the Disney quahog shells."

"Why?" demanded Mr. Bates. "do police officials continue the brutal third degree method when there is at our command a system of humane third degree?" It is used by some police departments, but stubbornly refused by others. It is a twilight sleep potion. You put the criminal under its influence and ask him questions and he can't help telling the truth. It's all very simple."

There would be no more no possibility of getting away with a lie if the "lie detector" was in wider use, he said. "I've been examined under this apparatus," Mr. Bates said, "and I don't recommend it to anyone with anything to hide."

You'll never be able to carry saws or guns into prisons if every person is equipped with the new magnetizer, Mr. Bates predicted. Some prisons already have the apparatus installed. "One man tried to save a saw into prison between the soles of his shoes, and the magnetizer detected it and rang an alarm," he related.

### Unlucky Sports Fan

Sammy Linn is just about the busiest bootblack in San Francisco, and the saddest. He bet 2,245 shoe shines at odds of 25-to-1 that Max Beer would beat James Bradcock in their heavyweight fight. Now the successful Bradcock winners are collecting with a vengeance.

Of the 328,000 Indians in the United States, 100,000 are without land, says the commissioner of Indian affairs, deferring land legislation of some years ago which has proved disastrous for many tribes.

## QUIVERING NERVES

When you are just on edge . . . when you can't stand the children's noise . . . when everything you do is wrong . . . when you are irritable and hasty . . . try Lydia's Blakham's Vegetable Compound. 99 out of 100 women report benefit.

It will give you just the extra energy you need. Like will seem world living again.

Don't endure another day without the help this medicine can give. Get a bottle from your druggist today.

*Lydia E. Blakham's  
VEGETABLE COMPOUND*

## Learn While You Sleep

### Vienesse Philologist Claims It Can Be Easily Done

"Learn while you sleep" is the slogan of Feodor Kvergic, Viennese philologist, who has devised a new method of teaching languages.

It is only the teacher's vanity which causes him to insist that pupils follow his words with concentrated attention, Kvergic claims, who is himself a great student of languages and simultaneously a convinced "Freudian."

Kvergic, originally a student of medicine, later devoted himself to philology in general and to Oriental and primitive languages in particular. He is widely travelled and has spent much time in the near and middle east, studying folklore and dialects.

His method of learning languages while comfortably asleep is based on Freudian theories as well as on personal experiences.

While sleeping or drowning, in periods of dreamy relaxation we learn quite as well, if not better, than when listening with utmost attention to the teacher, claims Kvergic.

In schools for telegraphic operators it proved a great help to have the students sleep with ear microphones connected with a gramophone which repeated the Morse alphabet.

Everybody, he explained, often has experienced, when a new name or fact was mentioned, the strange feeling of having heard them before. Old people suddenly recall incidents of their early youth.

This, according of Kvergic and the Freudian school, proves that the human brain is a registration machine which with utmost accuracy notes everything we have ever seen or heard, even the ticking and striking of the clock while one is asleep.

What prevents us from always recalling everything is a sort of filter system in our brain, which could appropriately be called "inhibition center," according to Kvergic, whose new method of acquiring knowledge, particularly of learning languages, is based on influencing this centre's functions.

By selecting chains of natural associations, of thought, which are based on psychological considerations, inhibitions can be overcome, Kvergic believes. He claims that such chains, heard in sleep, can be reproduced by us while fully awake as soon as one link has been touched.

By using his new method of learning while asleep, he says, the student will soon acquire the same command of an equally large variety of foreign words as he possesses in his own mother tongue.

### Prairie Conditions Improving

### Renewal Of Confidence Exists In Western Canada

"A general renewal of confidence exists in Western Canada, where the prairie provinces are now financially re-established," Ralph D. Baker, Winnipeg, told the annual meeting of the Investment Dealers' Association of Canada. The meeting was held at St. Andrews, N.B.

"I would like to state that I consider the achievements of the provincial treasurers in balancing their budgets, exceedingly gratifying," said Mr. Baker in his report as chairman of the western district, comprising Manitoba, Saskatchewan and Alberta.

"There is little question in my mind that the prairie provinces are now financially re-established, although too much must not be expected of them until agriculture has recovered from the depression."

The famed Leaning Tower of Pisa, 188 feet lofty, is 19 feet out of perpendicular.

Partial unemployment in France is still large.

## Lindbergh Aids Science

### Completes Experiment Where Doctors For 12 Years Have Failed

Col. Charles A. Lindbergh, turned scientist, has made an artificial heart and lungs at the Rockefeller Institute, bringing to success a century-long quest of medicine to cause whole parts of the body to live indefinitely and even grow in glass chambers, where they are placed and revived after surgical death.

The new achievement has nothing to do with the old tissue culture, the announcement explains.

Whole organs not only live but grow. They offer a new field of discovering the nature of disease and its cure. Its internal cause directly visible under the scientist's eye.

Twenty-six times, the announcement states, the new Lindbergh pump has worked successfully. Spleens, hearts, kidneys, thyroids, ovaries, and suprarenal glands were revived, lived indefinitely. They were taken from animals an hour after they had died.

For 12 years this had been attempted, but had been unsuccessful. The organs lived a while. But infection, which got into them in their artificial houses the same as in living bodies, cut their after-life short. The Lindbergh pump solves this problem, being so mechanically perfect no infection enters.

The pump, an artificial heart and lungs combined, is not described. At the institute information about it was refused with the statement it will be divulged later in the institute's own publications.

However, the announcement reveals Lindbergh made the first step in 1931, and he was the author of an unsigned announcement then in science describing a new apparatus made at the institute's division of experimental surgery. The picture, then published, shows an amazingly simple gadget of glass. It illustrates dramatically the mechanical genius which is Col. Lindbergh's contribution to the Rockefeller scientists.

It is a glass coil, set on a table, which both rotates and rocks. Results the top of the coil acts like a magnet, it is said. And the fluid in the coil thereby circulates, in a completely closed system, without any pumps or joints.

It is also a lung. Air is forced into the coils during white while.

This first heart and lungs failed to do the work required. Several changes have been made. The successful one was made this year and the institute's manager said it is quite different from the first.

## Attempt To Scale Peak

### Alpinists From United States To Begin Assault On Mighty Mountain Of B.C. Coast Range

Mount Waddington's icy summit is the goal of eight intrepid United States Alpinists who took off from Vancouver recently in two seaplanes for Knight inlet, from where they will trek to the mountain's base for an attempt to scale the virgin peak.

Members of the Sierra Club of California form the party which will attempt to conquer the defiant "man-killer" which last year claimed the life of Alec H. Daigle of Vancouver, who fell from the treacherous ridge below the summit as he and two others attempted to reach the 13,266-foot peak.

In the party are Lester Robinson and Richard M. Leonard, Oakland, Calif., attorneys; W. M. Eichorn, University of California student; W. E. Loomis of Boston, Harvard University student; John Reighard, San Francisco; Don M. Woods, San Jose, Calif., teacher; Bob Ratcliffe and David R. Erower, Berkeley Calif.

From Knight inlet, the mountainers will pack-paddle supplies over the 30-miles-long Franklin glacier to Waddington's base. They hope to establish a base camp at the 11,000-foot level and from there begin the assault on the mighty monarch of British Columbia's coast range.

A Valuable Stamp

A 12-cent, 1861 United States stamp of romantic history brought \$2,525 (about \$2,568) at an auction at Harmers, Bond street, London. The stamp was smuggled out of Russia by its owner, Prince Oldenbourg, who stitched it into the lining of his coat. Apparently forgetting about the stamp, the prince gave the coat to an impoverished countryman who, in having the coat turned, discovered the stamp. Eventually it found its way to the auction room.

The American Indian does not belong to the beardless race. Most mafus Indians could grow a mustache and beard, if they did not pluck out all facial hairs by the roots.

## for BITES

Janet, snake, or scorpion . . . the best treatment is Minard's® King of Pain Liniment.

Draws out the poison!

**MINARD'S**  
"KING OF PAIN"  
**LINIMENT**

## Restrictions Were Lifted

British Soldier Allowed Out Of Detention Barracks For His Wedding

Army history was made at Aldershot, England, when a young gunner in the Royal Artillery was let out of detention barracks to marry a Welsh miner's daughter. Two hours later he returned from the church to the barracks to complete his sentence for a military offence.

Never before had the army authorities released a soldier to enable him to be married. The authorities had been appealed to by a friend of the bride not to spoil the wedding plans and it was only after much deliberation they agreed to allow the prisoner out for exactly two hours.

After the ceremony the smiling couple were allowed to spend 60 minutes together in the vestry, where a brief reception was held. Then the bride returned to detention and the bride to her place of occupation.

## Newspaper Advertising

Has Great Advantage Over Other Forms Of Premium Advertising

"Newspaper advertising has tremendous advantages over other forms of advertising," Premier T. D. Fatoule stated in connection with the Dominion-wide advertisements with which British Columbia presented its case for a changed relationship between province and Dominion.

"A newspaper advertisement," said the premier, "possesses stability and permanence. It can be studied at leisure, analyzed, and followed up intelligently by discussion. The printed word can not very well be tortured, and possibility of misconception is minimized."

"For public messages of importance that require careful study and cool analysis, nothing can supersede the press.

## THE RHYMING OPTIMIST

By Aline Michaelis

### YOUR IMMORTALITY

I do not hold your immortality  
I am but a memory dwelling in my  
thought.

Although by night and day your face  
I know anew the joy your beauty

brought.  
Nor could I be content, believing this,  
That in so small a sphere your soul

Should dwell.

For you should go, released to taste  
all bliss

Through unknown regions, starred  
with asphodel.

If you live, live in my heart and  
mind,

When you leave, your magic then  
would find

No other harbor in the universe!  
Your heritage or immortality

Must be past, time and space, to  
wander free!

## Diamond Well Guarded

Junkie In Bullet Proof Case At American Museum

The \$10,000 junkie diamond is on display at the American Museum of History, but none of the 4,000 persons who saw it the first day attempted to steal it.

The diamond is in a bullet-proof glass case.

Should anyone touch the case, it would instantly vanish into thin air.

Guard who stood nearby practised sharpshooting before going on the job.

## Fiancée Didn't Work

A customs officer at Alexander stopped two men carrying a sack of kitchen rubbish from a ship. Eighteen chicken heads were in the bag.

The officer opened the bird's beak and cut pored a quantity of opium from each. The two men were arrested.

The Roamanian Claims They Are Danger To Public Health

The Roamanian department of public health has issued a strict order prohibiting all hypnotism and telepathy public performances, as well as all moving pictures and plays dealing with these subjects. It is explained that the art which performances present a great danger to public health and that numerous cases have recently been reported where people suffered serious nervous shocks by witnessing hypnotism and telepathy demonstrations.

Abandoned gold and silver mines in Mexico are being reopened.

Save "LEFT-OVERS" with Appleford's Presto Pack WAXED TISSUE

Just hang a package in your kitchen. You'll be delighted with its convenience . . . for, with one hand, you can easily extract a single sheet at a time leaving the other hand free to hold the "left-over" being wrapped.

WAREHOUSES AT CALGARY, EDMONTON, REGINA AND WINNIPEG

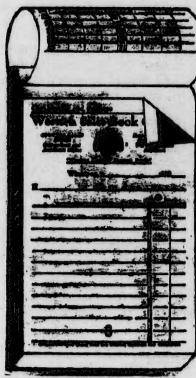


CALGARY  
DRY  
GINGER ALE

## For Counter Sales Books See us

YOU CAN GET THEM  
IN ANY SIZE AND  
QUANTITY YOU WISH

The Gleichen  
Call



Drink  
**BEER**  
for health  
Malt for Digestion  
Hops for Appetite  
Sugar for Energy  
Yeast for Vitality  
**BEER**  
is BEST!

## ALBERTA'S FIVE BEERS

Famous Products of Alberta Breweries.

Five distinct  
flavors, but  
only one quality  
---the finest.

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

This ad is not inserted by the Alta. Liquor Control Board or by the Govt. of the Province of Alberta.

## Town & District

Mrs. Patterson of Arrowwood who has been seriously ill is now much improved in health.

N. T. Purcell has returned from a trip to eastern Canada. He enjoyed the trip very much.

Monday the ball boys played in Tilley. The result of the game was a tie 6-6. Before the tie could be broken the game was called account of the high wind which was blowing.

Monday, July 1st, was a very quiet day in town. The cold raw wind that blew all day interfered with several picnics.

The First Gleichen Ranger Group wish to thank all who helped make their strawberry festival, held on the beautiful lawn of Mrs. A. R. Yates a success.

Miss Louise Allsot has been quite ill during the past week. Her friends hope she will soon be up and around again.

In the beautiful setting of Mrs. A. R. Yates garden the Girl Guides held a strawberry festival, Saturday afternoon. The girls report the event was a success in every way.

Friday afternoon there were many picnic parties at the river near the bridge. All of them were school picnics. Some of the parties came from as far away as Blackie and Vulcan.

While his family awaited, terror-stricken, the arrival of the police, Geo. Befus, a farmer residing twenty miles north east of Gleichen committed suicide by hanging himself on the stairway of his home. Alexander Befus, a brother of the deceased, sent for the police when George Befus became violently insane and threatened to kill the members of his family. His wife and sons ran out of the house and when the police arrived Befus had taken his own life. The late George Befus had farmed in the district for 13 years. He leaves to mourn his loss his wife, three sons, a daughter and a brother.

There are several species of the caragana plant handy in Western Canada, but the one most commonly found and used very widely is the variety introduced from Siberia. The caragana is so hardy and vigorous and adapts itself to such varied conditions of soil, that it must be considered a most valuable plant for field or garden shelter purposes.

Miss Dorothy Brown of Arrowwood is spending a few days in town visiting Miss Allison Evans.

A baseball tournament will be held at Meadowbrook on Wednesday, July 17. Four teams, Standard, Arrowwood, Strathmore and Gleichen will provide the entertainment. A big dance in the Meadowbrook hall that evening will wind up the day.

Mr. and Mrs. Birch and family and Max Yates spent Sunday and Monday at Rockyford taking in the tennis.

his tournament held there. It was M. Birch who started the tennis craze in Rockyford when he lived there several years ago.

Mrs. W. W. Brown of Lethbridge, spent the holiday in town renewing acquaintances. While here she was the guest of Mrs. R. C. McIntyre.

Sometimes a man puts his religion as well as his property, in his wife's name.

A professor declares that married men are smarter than single ones. But then they have to be.

A. C. Robertson, superintendent of the Gleichen Flour Mill has returned from a trip to the Pacific coast. His return brought much joy to the mill boys.

Mushrooms are to be found in abundance these days and many a home is enjoying big feasts.

Miss Isabella Bates of Kimberley, B. C., is spending her vacation here visiting her great parents, Mr. and Mrs. T. W. Bates, also her uncle Thos Bates and family.

Saturday night rain fell in Gleichen for almost seven hours. The surrounding district also got a thorough soaking.

Mrs. J. Guttmann and family of Calgary spent the weekend visiting Mr. Guttmann.

The Call needs your cooperation. We want all the news we can get, but find it impossible to avoid missing things. We are pleased to receive local items and are just as anxious to mention your company or visits as we are your neighbors. If any of our readers know of a personal item, an accident, a marriage or a birth, that is of local interest, we will be very glad to publish same if handed to us personally, by mail or phone. If you are passing the office drop in with any items you may have. We cannot publish anonymous contributions. We must know who sends them in. Important late news will be welcome up till the last minute but other copy should reach us as early as possible.

## "MAHATTAN MELODRAMAS"

by

Clark Gable, William Powell  
and Myrna Loy  
—ADDED ATTRACTION—

Chapter One of the Thrilling Serial  
THE THREE MUSKETEERS

MATINEE 3 P.M.  
EVENING SHOWS 7:30 and 9 P.M.  
GLEICHEN COMMUNITY HALL

Leave Your  
WATCH, CLOCK  
AND  
JEWELLERY REPAIRS

at  
McKAY HARDWARE

P. B. DISCHER  
GLEICHEN and VULCAN

GEO. W. EVANS

Undertaker  
And Embalmer

MOTOR HEARSE

Artificial wreaths always  
on hand. Weather does not  
effect these flowers in any  
way

## CLASSIFIED ADS

Notice under this heading 15 words or under \$1.00, first insertion  
and 25c. each subsequent insertion  
3 weeks: \$1.00. Over 15 words  
one cent per word for each insertion

FOR SALE—Power washer, 4 cycle  
motor, A1 condition. Cheap for quick  
sale. Terms to responsible party,  
Box A2, Gleichen Call.



Order your

### Do You Need Any of the Following?

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Creulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—



from The Call

## ALBERTA BEER

In bottles or by the  
glass at your local  
Hotel  
or  
for convenience, or  
der by the case di-  
rect from our ware-  
house.